

June 2017

WHITE OAK NEWS

White Oak Science Gateway



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5th Edition

The White Oak Science Gateway Master Plan seeks to leverage the many assets located in the White Oak area and establish the foundation upon which the area may evolve into a community that offers more opportunities to learn, live, work and play. The Plan also envisions that the commercial centers will evolve from conventional, auto-dependent suburban shopping retail centers, business parks and light industrial areas into vibrant, mixed-use, transit-served nodes.

Published—White Oak Website!

The White Oak Website has been launched. This site is a tool to help communicate events, informational meetings, or development updates. Eventually, a link to the site will take the place of the emailed White Oak News PDF. Click [HERE](#) to see the new website. Thank you my friends in the County's Public Information Office for their assistance designing the site.

Urban Land Institute (ULI) Advisory Panel to Develop Marketing Strategy

On May 16 & 17, the ULI Washington hosted its second Technical Assistance Panel (TAP), in conjunction with Montgomery County, as part of its new Regional Fellows Program. The purpose was to examine opportunities to market White Oak that will both encourage already planned projects and promote revitalization in areas not currently slated for redevelopment. The Fellows representing Montgomery County are Jewru Bandeh (ECRSC), Greg Ossont (DGS) and Pete Fosselman (CEX) with the assistance of Amy Donin (DGS).



After spending two days conducting interviews with various community stakeholders in White Oak; and holding an internal strategy and brainstorming session, the ULI Washington Panel held an open press initial presentation of their findings. The draft details of the presentation may be found [HERE](#) and on the new White Oak Website. The focus areas are White Oak, Fairfax County and the City of Alexandria.

Fulfilling the Vision for White Oak

ULI Washington
Regional Fellows Program
Presentation to Montgomery County
May 17, 2017



Opportunities and Strengths

- Ped/bike bridge and paths through stream valley to connect housing, parks, employment, White Oak Community Recreation Center
- Streetscape could strengthen and build community identity
- Existing funding streams and programs like WorkSource could be deployed in the area



Opportunities and Strengths

- Significant employment base and employment growth potential in FDA
- Employment growth will support additional retail, housing, office opportunities
- International businesses and restaurants
- High traffic volumes support retail, restaurants in area



WO Corner by Peter Fosselman Upcoming Community Events

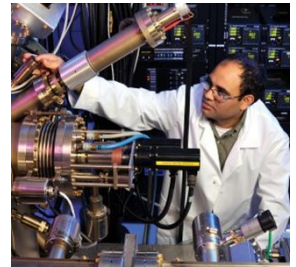


Army Research Laboratory Technology Showcase

June 27, 2017
10:00am - 1:00pm

Interact with ARL's top scientists and engineers. Discover the cutting-edge technology available for license. Learn about ARL partnership mechanisms for research and development. Explore resources and programs to support entrepreneurs and local business. Join us for an event highlighting innovative technologies developed at the Army Research Laboratory. This is a unique opportunity for local industry and entrepreneurs to interact with ARL's premier technical workforce to discuss collaborative research and development partnerships and patent licensing opportunities. Attendees will also learn about resources and programs available to support entrepreneurs and local businesses working with ARL. Finally, attendees can participate in a tour of the TechFire® Incubator and co-working space. A networking lunch will also be provided.

Energetics Technology Center's, TechFire® Incubator
10000 New Hampshire Ave, Building 2, Second Floor, Silver Spring, MD
Visit <http://ARLTechShowcase.eventbrite.com> to register.



National Night Out—August 1, 2017



- 1) 5:30pm to 8:30pm
Moon bounce, face painting, Soccer mini-clinic; food—popcorn, cotton candy and drinks.
East County Regional Services Center Parking Lot
3300 Briggs Chaney Road, Silver Spring, MD; Call 240-773-6800
- 2) 5pm to 7pm
Food trucks, free ice cream sundaes and free pool swim time.
West Hillandale Pool
915 Schindler Drive, Silver Spring, MD

East County Strings & East County Initiative

Part of the East County Initiative, East County Strings is a regional, tuition-free afterschool music program for string players at 8 middle schools, coordinated by Maryland Classic Youth Orchestras of Strathmore. Accomplished professional string musicians teach the classes, train the students, and perform with the orchestra. Your support helps us ensure that this program remains tuition-free and continues to grow.

Strathmore's East County Initiative (ECI) delivers affordable and sustainable artistic programs to eastern Montgomery County. Diverse artistic opportunities are now within reach of participants and audiences in new ways without the barriers of transportation, cost, or lack of arts-ready facilities. Through programs such as East County Strings, World Jazz Choir, Step Up East County, Latin Dance and more, Strathmore is dedicated to the idea that the arts belong to everyone. Call 301.581.5200 or email strathmore@strathmore.org.

STRATHMORE



Spring into Action Against Burglars

As the weather gets nicer the Montgomery County Police Department is reminding people of the simple steps they can take to help prevent themselves from becoming a victim of burglary.

The onset of lighter nights and warmer weather means more people will be spending time outside, but there are simple things you can do to help protect your home. It can take just 60 seconds for burglars to get into your home and steal your belongings but you can help prevent this by making it more difficult for them by removing opportunities they may look for.

Shut
your
windows!



- Lock your doors behind you, even if you're just out in the garden
- Always close and lock windows when you're not in the room
- Don't leave laptops / tablets or their power cables / chargers on show
- Leave a light on at night (Interior and Exterior)
- Use your burglar alarm if you have one and check door locks are up to standard
- Keep garden tools and ladders locked away and secure when not in use (don't leave the perpetrator tools to commit the crime)
- Keep your keys out of view and not in reach of a letterbox or a pet door flap or in a lock!
- If you observe something suspicious call 911 (emergency) or 301-279-800 (non-emergency)

Move
your keys!



Leave
a light
on!

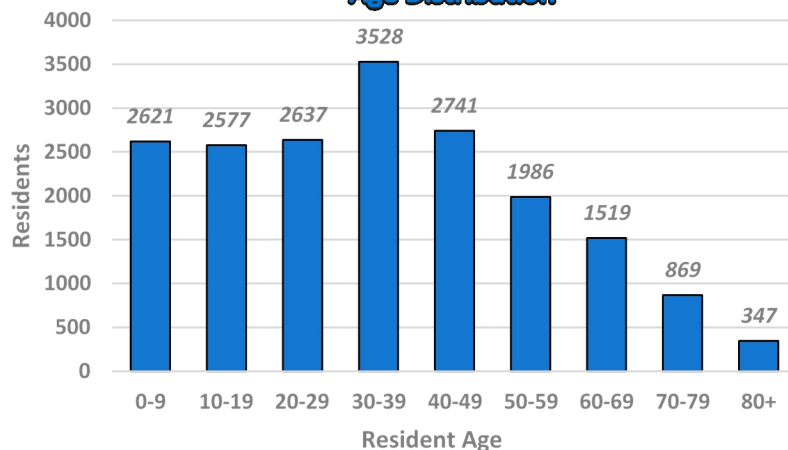


White Oak Area Profile



-The White Oak Community is very diverse in age, place of employment and race. The customer base and need for new housing, jobs, retail and services is strong.

Age Distribution



Estimated Population

18,825 Residents
or
1.8% of the County

Household Median Income

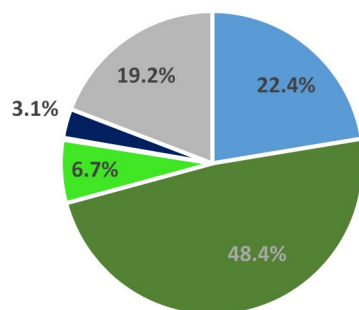
White Oak Area

\$63,924

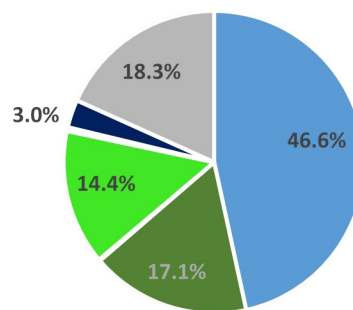
Montgomery County

\$99,435

Race and Ethnicity



White Oak Area

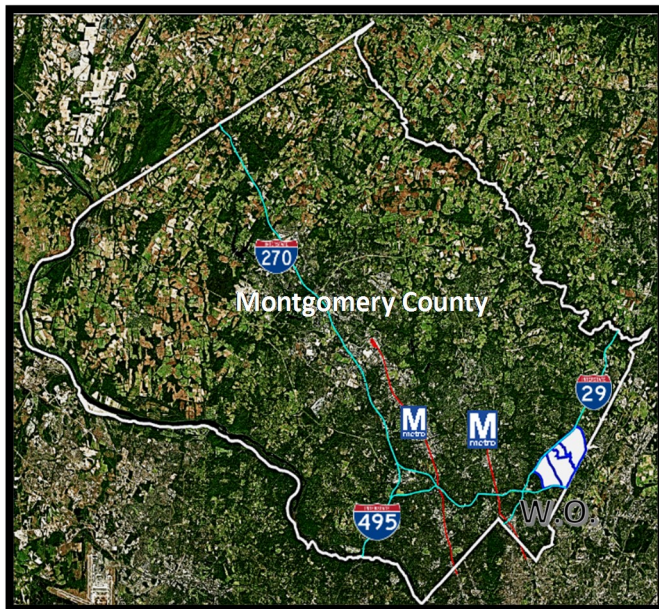


Montgomery County

- White alone
- Black or African American alone
- Asian alone
- Native Hawaiian and Other Pacific Islander alone
- Two or more races
- Hispanic or Latino

*U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Commuting Patterns of Resident Workers within the White Oak Community



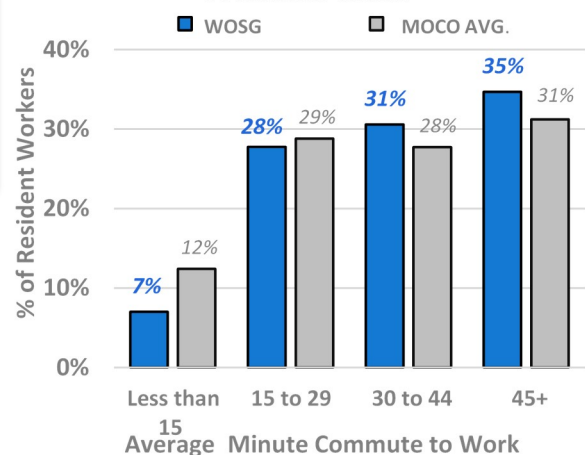
Estimated workers 16 years and over

9,395 Resident Workers

-Of the estimated 9,395 resident workers that currently live within the White Oak Area, 7% work within 15 minutes of home, compared to a 12.4% County average.

-Workers that live within the White Oak Area commute 4.1 minutes further than the average Montgomery County resident worker.

Commute Times



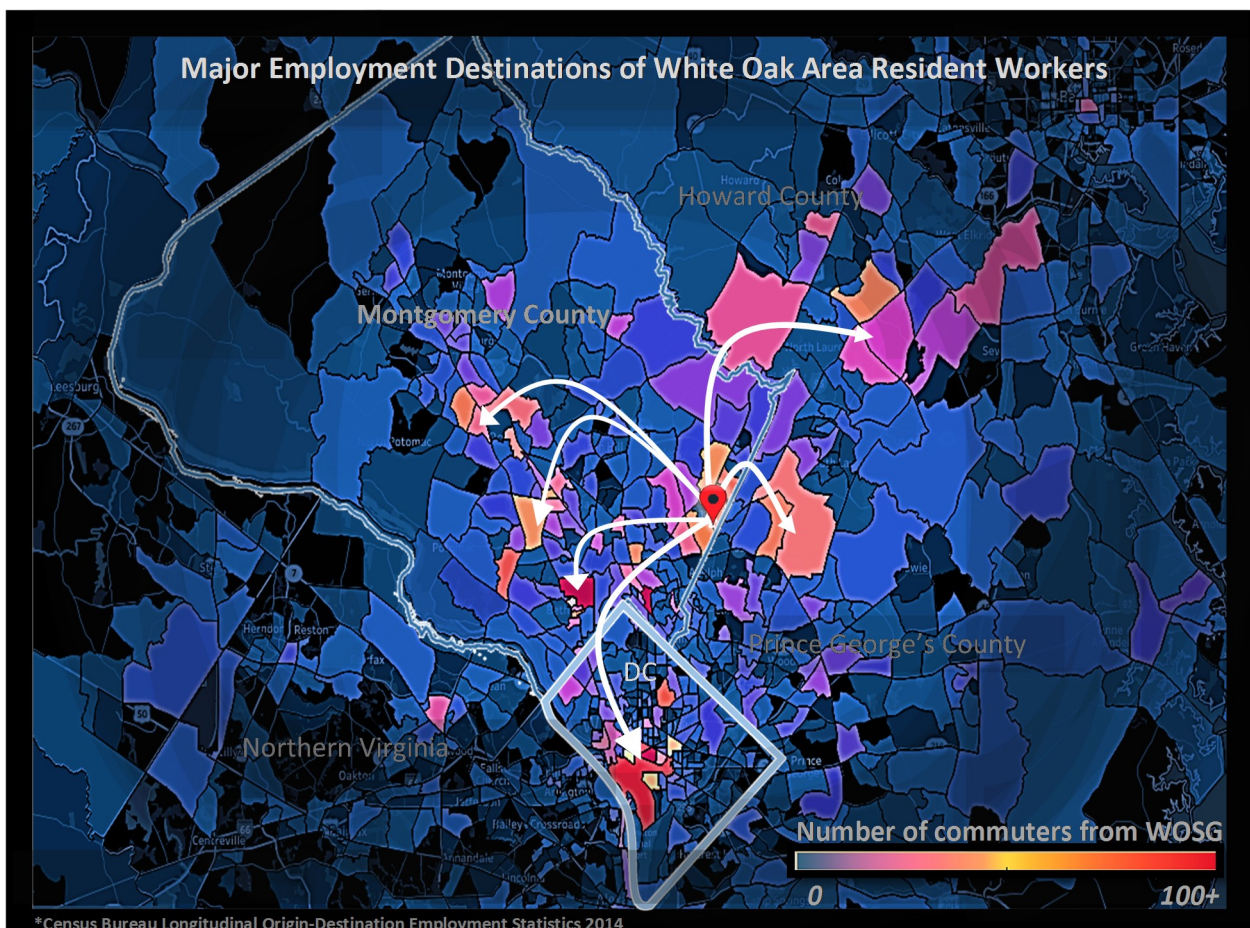
Average Commute to Work

White Oak Area

38.6 minutes

Montgomery County

34.5 minutes



Development Update

Adventist Hospital

As spring transitions into summer, construction on Adventist HealthCare Washington Adventist Hospital's new hospital shifts into high gear with a very busy concrete pouring schedule. The project remains on schedule (see below) with the cellar through floor three expected to be completed by mid-summer and "topping out" by fall of this year. In addition to the hospital building, plans are progressing for the parking garage and medical office building, with construction expected to begin by the end of 2017.



Viva White Oak



Adventist Hospital



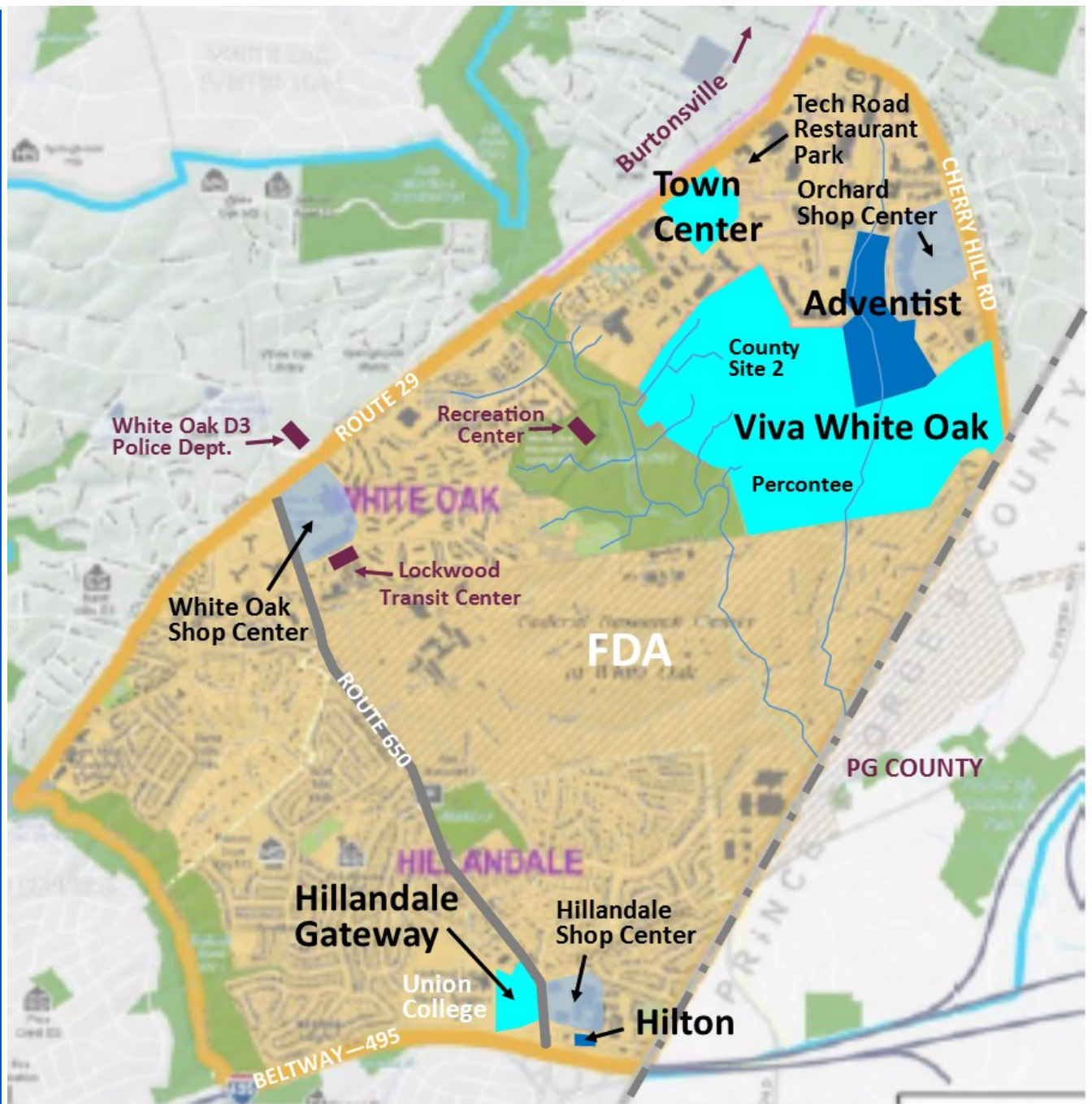
Hillandale Gateway



Hilton Home 2 Suites



All renderings are schematic and subject to change.



= Permitting/Under Construction
 = Planning
 = Future Dev

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Check out the White Oak Science Gateway Master Plan [Facebook Page:](https://www.facebook.com/WhiteOakScienceGatewayMasterPlan/)
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